

1. (7pts) Use the graph of the function to answer the following. Justify your answer if a limit does not exist.

$$\lim_{x \rightarrow -1^-} f(x) = 2$$

$$\lim_{x \rightarrow -1^+} f(x) = -2$$

$$\lim_{x \rightarrow -1} f(x) = \text{d.n.e.}$$

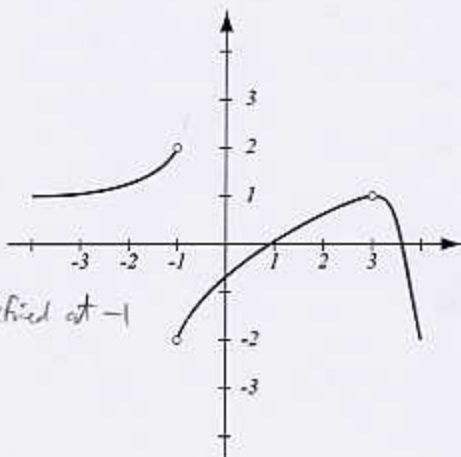
since one-sided limits are different

Is f continuous at $x = -1$?

Why or why not? *No, because f is not defined at -1*

$$\lim_{x \rightarrow 3} f(x) = 1$$

$$f(3) = \text{not defined}$$



2. (6pts) Consider the limit $\lim_{x \rightarrow 5} \frac{x^2 + x - 30}{x - 5}$.

- Use your calculator to make a table of values. Estimate the limit to three decimal places.
- Find the limit algebraically and compare your answer to a).

a)

x	$\frac{x^2 + x - 30}{x - 5}$
5.1	11.1
5.01	11.01
5.001	11.001
5.0001	11.0001
4.9	10.9
4.99	10.99
4.999	10.999
4.9999	10.9999

$$\begin{aligned} \lim_{x \rightarrow 5} \frac{x^2 + x - 30}{x - 5} &= \lim_{x \rightarrow 5} \frac{(x+6)(x-5)}{x-5} \\ &= \lim_{x \rightarrow 5} (x+6) \\ &= 11 \end{aligned}$$

3. (12pts) Find the following derivatives, simplifying where possible.

$$(7x^3 - \frac{1}{x^2} + 18)' = 21x^2 - (-2)x^{-3} = 21x^2 + \frac{2}{x^3}$$

$$\frac{d}{dx} \frac{x^2 - 3x + 4}{x + 1} = \frac{(2x - 3)(x + 1) - (x^2 - 3x + 4) \cdot 1}{(x + 1)^2} = \frac{2x^2 - x - 3 - x^2 + 3x - 4}{(x + 1)^2} = \frac{x^2 + 2x - 7}{(x + 1)^2}$$

$$\frac{d}{du} (\sqrt{u^3 - 1} \cdot \ln u) = \frac{1}{2\sqrt{u^3 - 1}} \cdot 3u^2 \ln u + \sqrt{u^3 - 1} \cdot \frac{1}{u} = \frac{3u^2 \ln u}{2\sqrt{u^3 - 1}} + \frac{\sqrt{u^3 - 1}}{u}$$

$$\frac{d}{dt} t^{3.5} e^{7t} = 3.5 t^{2.5} e^{7t} + t^{3.5} e^{7t} \cdot 7 = e^{7t} (3.5 t^{2.5} + 7 t^{3.5})$$

4. (3pts) For the following, use the chain rule to find $\frac{dy}{dx}$ and express in terms of x .

$$y = \ln u \text{ and } u = \ln(x^2 - 5),$$

$$\frac{dy}{dx} = \frac{dy}{du} \cdot \frac{du}{dx} = \frac{1}{u} \cdot \frac{1}{x^2 - 5} \cdot 2x = \frac{2x}{\ln(x^2 - 5)(x^2 - 5)}$$

5. (6pts) Find the equation of the tangent line to the graph of $f(x) = x^2 - 3x + 7$ at the point $(1, f(1))$. Sketch the graph of the function and the tangent line.

$$f'(x) = 2x - 3$$

$$y = -x + 6$$

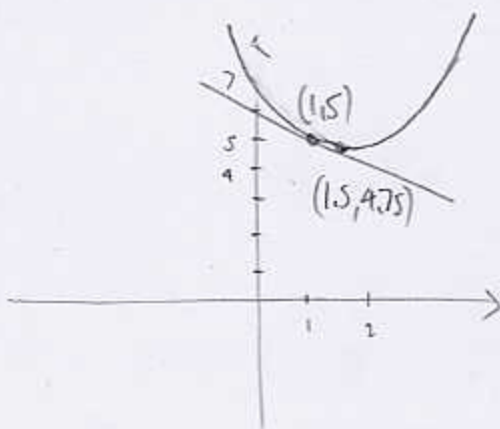
$$f'(1) = -1$$

Eq. of tangent line

$$f(1) = 5$$

$$y - 5 = -1(x - 1)$$

$$y = -x + 1 + 5$$



6. (11pts) Let $f(x) = (x - 3)e^x$.

- Find the intervals of increase and decrease and find the local extrema.
- Find the intervals where the function is concave up/down and find the inflection points.
- Find the x -intercepts and the y -intercept.
- Sketch a nice graph of the function that takes into account everything you found in a)-c).
- Does the graph have a horizontal asymptote? If so, what is it?

$$a) f'(x) = 1 \cdot e^x + (x - 3)e^x$$

$$= (1 + x - 3)e^x$$

$$= (x - 2)e^x$$

Critical pts: $x - 2 = 0$
 $x = 2$

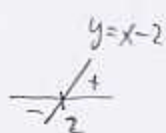
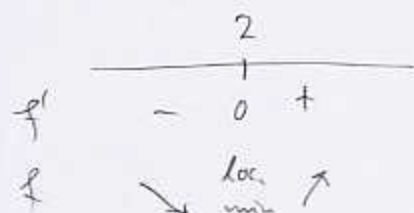
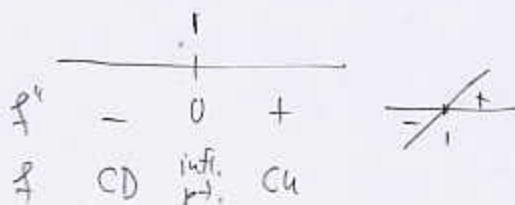
f' has same sign as $x - 2$

$$b) f''(x) = 1 \cdot e^x + (x - 2)e^x = (1 + x - 2)e^x = (x - 1)e^x$$

$$x - 1 = 0$$

$$x = 1$$

f'' has same sign as $x - 1$

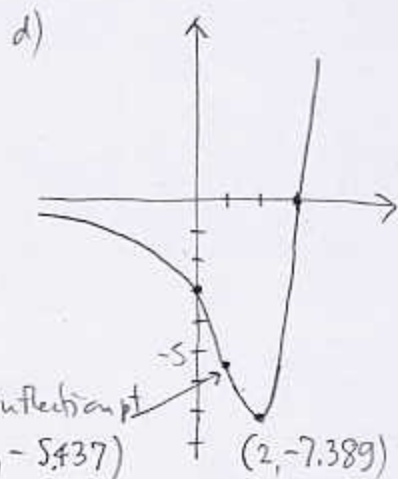


$$c) (x - 3)e^x = 0$$

$$x - 3 = 0$$

$$x = 3 \text{ x-Int}$$

$$f(0) = -3 \text{ y-Int}$$



e) y -axis is the horizontal asymptote

7. (6pts) Let $f(x) = 2x^3 - 15x^2 - 84x + 17$. Find the absolute extremes of this function (and where they occur) on the closed intervals $[4, 10]$.

$$f'(x) = 6x^2 - 30x - 84$$

$$6x^2 - 30x - 84 = 0 \quad | \div 6$$

$$x^2 - 5x - 14 = 0$$

$$(x-7)(x+2) = 0$$

$$x = 7, -2$$

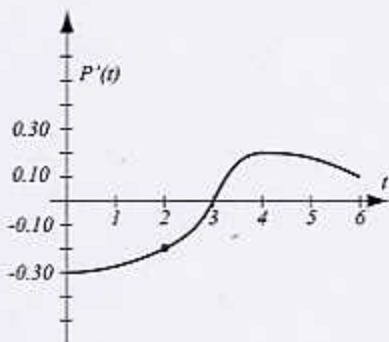
critical pts,

only $x=7$ is in the interval

x	$f(x)$
4	-431
10	-323 abs. max,
7	-620 abs. min,

8. (6pts) The graph in the figure gives the rate of change $P'(t)$ of the price of a gallon of gas over 6 months. The following questions are about the price of gas $P(t)$ and its graph. (Units for $P(t)$ are dollars.)

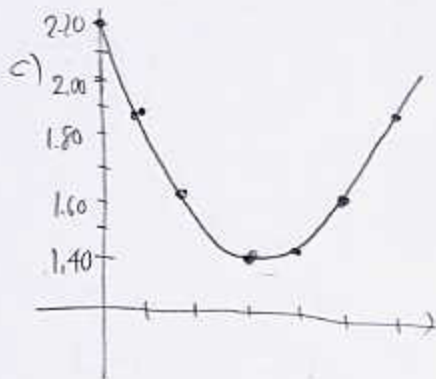
- a) During which time was the price of gas increasing? Decreasing?
 b) What is $P'(2)$? State its units and explain in words the meaning of this number.
 c) Sketch a possible graph for $P(t)$, taking into account what you found in a). Assume $P(0) = \$2.20$.



- a) P is increasing when $P'(t) > 0$, on $(3, 6)$
 decreasing when $P'(t) < 0$, on $(0, 3)$

b) $P'(2) = -0.20$ \$/month

Price of gas was decreasing at rate \$0.20/month



t	0	1	2	3	4	5	6
$P(t)$	2.20	1.90	1.63	1.43	1.43	1.63	1.81
$P'(t)$	-0.30	-0.20	-0.10	0	0.10	0.18	

- 10000
 9. (8pts) The demand for a modem at an electronics store is given by $p = 175 - 18 \ln x$, $0 \leq x \leq 500$. How should they be priced to maximize revenue? (Use the second-derivative test to check it's a maximum). What is the maximum revenue?

$$R = xp = x(175 - 18 \ln x)$$

$$x = e^{8.722} = 6137.80$$

$$R(x) = 175x - 18x \ln x$$

$$p = 175 - 18 \cdot \ln e^{\frac{157}{18}} = 175 - 157 = 18$$

$$R'(x) = 175 - 18(1 \cdot \ln x + x \cdot \frac{1}{x})$$

$$R = 110,480.46$$

$$= 175 - 18 \ln x - 18$$

$$R'(x) = -18 \cdot \frac{1}{x}$$

$$= 157 - 18 \ln x$$

$$R''(x) = -\frac{18}{x^2} < 0, \text{ so a local max}$$

$$157 - 18 \ln x = 0$$

$$\ln x = \frac{157}{18} = 8.722$$

Since it is the only critical point, it must be an abs. max.

10. (5pts) At a children's store, the price-demand equation for a car seat for infants is $x + 40p = 2400$, where x car seats are sold, $0 \leq x \leq 2400$.

a) Find elasticity of demand as a function of price.

b) If the current price of \$35 is decreased by 7%, by approximately what percentage will demand increase? Will revenue increase or decrease?

$$a) \bar{E}(p) = -\frac{p f'(p)}{f(p)} = -\frac{p(-40)}{2400 - 40p} = \frac{40p}{40(60-p)} = \frac{p}{60-p}$$

$$x = 2400 - 40p = f(p)$$

$$b) \bar{E}(35) = \frac{35}{60-35} = \frac{35}{25} = 1.4 > 1 \text{ demand is elastic, so price and revenue move in opposite directions}$$

- revenue will increase.

Demand increases by

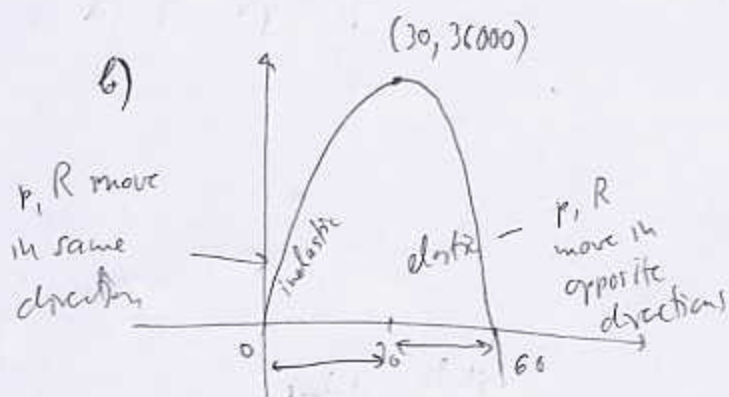
$$1.4 \cdot 7\% = 9.8\%$$

Bonus. (7pts) Use the same demand function $x + 40p = 2400$, as in the previous problem.

- Write revenue as a function of price p .
- Draw the graph of revenue as a function of price. How can you see from the graph for which prices the demand is elastic? Inelastic?
- Assuming car seats cost the store \$19 per seat, write the profit as a function of p .
- At what price does the store achieve maximum profit, and how much is the maximum profit?

$$\begin{aligned} a) \quad x + 40p &= 2400 \\ x &= 2400 - 40p \end{aligned}$$

$$\begin{aligned} R &= xp = (2400 - 40p)p \\ &= -40p^2 + 2400p \end{aligned}$$



$$d) \quad P'(p) = -80p + 3160$$

$$-80p + 3160 = 0$$

$$p = \frac{3160}{80} = 39.50$$

$$P''(p) = -80 < 0 \text{ so it is a local max}$$

$$\text{Max profit is: } P(39.50) = 16,810$$

$$c) \quad P = R - C = -40p^2 + 2400p - 19x$$

$$= -40p^2 + 2400p - 19(2400 - 40p)$$

$$= -40p^2 + 2400p - 45600 + 760p$$

$$= -40p^2 + 3160p - 45600$$

Also a parabola