

# Survey of Prospective Murray State University Students

(Revised: April 9, 2004)

State of Residency (must be completed): { Pull Down Box of 50 States }

## Why Did You Apply for Admission To Murray State University?

*Please rate the top four factors. (You will be allowed four selections).*

- MSU is close to my home (location)
- MSU is far from my home (location)
- Academic reputation
- Academic major availability. Specify Major: (Pull Down Box)
- Other academic major interest
- Low cost
- I received financial aid
- I received a scholarship
- One or both parents attended MSU
- Relative other than parents attended MSU
- Campus size
- Housing availability
- Friend (s) were coming to MSU
- Athletics
- MSU Residential College System
- Appearance of campus
- Safety of campus
- Greek system
- Other MSU activities (band, extracurricular, crew)
- Weather

## Who or What Was Influential In Your Decision to Apply for Admission?

*Please rate the top four factors. (You will be allowed four selections).*

- My parent (s)
- Relative or friend of the family
- High school counselor
- High school teacher
- MSU School Relations or Admissions Services counselor/staff
- MSU faculty or staff
- MSU Alumni
- My friend(s)/ former classmate
- Visit to MSU campus/academic department
- I attended a MSU departmental activity
- University recruiting literature
- Academic department recruiting literature
- MSU World Wide Web home page
- MSU Radio/TV ad

- MSU Athletic related media information
- Other media
- *US News and World Report* or other national rankings

## Information Preferences

*Please rate the top three ways you prefer to receive information from colleges and universities. (You will be allowed three selections).*

- Phone conversations
- Personal contacts
- Television announcements
- Radio announcements
- E-mail
- Printed brochures, Viewbook, etc.
- College website
- Newspaper stories
- Letters

*Please indicate the word that best describes how often you go to the internet for information about colleges and universities. (You will be allowed one selection).*

- Daily
- Weekly
- Monthly
- Seldom
- Never