

Murray State University 2006-07 Diversity Recruitment & Retention Update Campus Wide Programs Office of Student Affairs

(Revised: August 9, 2006)

Title: Diversity Workshop for Student Affairs Directors

Description: Conducted excellent diversity workshop at the the Director's Retreat at Kenlake State Park on August 9. The discussion was facilitated by Mr. Al Herring, Muhammad Ali Institute for Peace and Justice.

Current Status: Should be considered for other on-campus training.

Undergraduate Recruitment Office of Enrollment Management

(Revised: November 30, 2006)

Title: Fall 2006 African-American Student Enrollment and Fall 2007 Goals (Preliminary)

Description:

	Enrolled Fall 2006	Goal Fall 2007	% Increase
All African-American Students			
Total Headcount	601	615	2.3%
Undergraduate	504	514	2.0%
Graduate	97	101	4.1%
New Freshman	75	80	6.7%
New Transfer	51	59	15.7%
KY African-American Students			
Total Headcount	375	388	3.5%
Undergraduate	308	316	2.6%
Graduate	67	72	7.5%
New Freshman	24	36	50.0%
New Transfer	32	42	31.2%

Current Status: Fall 2007 goals must be verified

Title: Financial Assistance Proposal for KY African-American New Freshman & New Transfer **Description:** Any admissible student would have their undergraduate tuition completely paid for with institutional funding for that portion NOT covered by federal and state grants and scholarships (not loans). Realizing that every students financial situation is different, the University will provide full tuition up to the amount of the student's financial need. A sliding scale formula based on GPA and ACT would be used to determine what portion of room and board would be provided up to the amount of the students total financial need.

Current Status: Concept under development. Funding sources must be coordinated and approved.

Title: Fall 2006 African-American Enrollment Fact Sheet

Description: Annual enrollment update

Current Status: Printed and distributed

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School Relations

(Revised: November 16, 2006)

Title: African-American Recruitment Events and Activities (Roslyn White)

Description:

August 5, 2006	August 8 Celebration
August 11, 2006	African American Leadership Planning Meeting. (EKU)
August 12, 2006	Douglass 2006 Reunion
August 26, 2006	Lincoln Foundation Evening of Jazz
September 7, 2006	Louisville Male High School Parent Night
September 8, 2006	KASCAC Counselor Information Exchange (CCIE)
September 8, 2006	NAACP Freedom Fund Banquet
September 11, 2006	Booker T. Washington High School
September 11, 2006	Christian Brothers High School
September 11, 2006	Germantown High School
September 11, 2006	Houston High School Parent Night
September 12, 2006	Collierville High School
September 12, 2006	Briarcrest Christian School
September 13, 2006	Houston High School
September 13, 2006	Highland Baptist Church
September 14, 2006	Louisville Guidance Counselor Luncheon
September 15, 2006	Haywood High School College Fair
September 18, 2006	Dyersburg High School
September 20, 2006	Bowling Green Regional College Fair
September 20, 2006	Fairdale High School
September 20, 2006	Iroquois High School
September 21, 2006	Central Magnet High School
September 21, 2006	DuPont Manual High School/YPAS
September 22, 2006	Bryan Station Sr High School
September 22, 2006	Toyota Heritage Football Classic College Fair
September 22, 2006	Canaan Christian Church College Fair
September 25, 2006	Christian Co. Regional College Fair
September 26, 2006	Hopkinsville/Christian County Regional Fair
September 26, 2006	Paducah Regional College Fair (Paducah Fair)
September 26, 2006	Montgomery County Wide College Fair
September 26, 2006	MSU Regional College Fair
September 29, 2006	KY Assn of Blacks in Higher Ed (KABHE)
October 2, 2006	Cordova High School
October 2, 2006	Raleigh Egypt High School
October 2, 2006	Ridgeway High School
October 2, 2006	St. Benedicts @ Auburndale
October 3, 2006	Arlington High School
October 3, 2006	Bartlett High School
October 3, 2006	Frayser High School
October 7, 2006	Whitney Young Scholars Program (Seniors)
October 15, 2006	UPS College & Career EXPO
October 16, 2006	Jeffersontown Magnet High School
October 17, 2006	Central Magnet High School
October 18, 2006	Atherton High School
October 18, 2006	Doss High School
October 19, 2006	Clarksville/Christian County Dessert Reception
October 20, 2006	Jackson Area Wide College Day (Jackson Area Fair)
October 23, 2006	Bolton High School College Fair
October 23, 2006	Memphis Agricenter College Fair
October 25, 2006	Hopkinsville High School
October 26, 2006	Arlington High School
October 26, 2006	Shawnee Community College ETS
October 29, 2006	Lexington/Fayette County Dessert Reception
October 30, 2006	Moore High School
October 30, 2006	Western Magnet High School
October 30, 2006	Louisville/Jefferson County Dessert Reception (Fall)
October 31, 2006	Louisville Male High School
November 1, 2006	Butler Traditional High School
November 2, 2006	Seneca High School
November 3, 2006	Governor's School for Arts (GSA) College Fair
November 4, 2006	Louisville Black Achiever College Fair
November 6, 2006	Collierville High School
November 6, 2006	White Station High School
November 6, 2006	Whitehaven High School
November 7, 2006	Melrose High School
November 8, 2006	Bartlett High School
November 9, 2006	Seneca High School

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November 10, 2006	Bands of American Grand National Championship
November 10, 2006	UNCF Gala
November 13, 2006	Ballard High School
December 4, 2006	Central High School (Bus In)
January 27, 2007	African-American Honors Day
February 3, 2007	NACAC College Program
February 10, 2007	Minority Future Teacher Scholars Retreat
February 24, 2007	Louisville Black Achiever Banquet
March 14, 2007	KASCAC Meeting (Bowling Green)
March 25, 2007	NACAC Spring College Program
April 5, 2007	Louisville/Jefferson County Dessert Reception (Spring)
April 15, 2007	KY Assn of Blacks in Higher Ed (KABHE)
April 28, 2007	Lexington Black Achiever Banquet
May 20, 2007	Summer Send-Off, Louisville
June 3, 2007	Whitney Young Scholars (June 3-15)
Current Status:	In progress

Title: Paducah & Hopkinsville Recruitment Emphasis

Description: We intend to recruit more African American students from the Christian and McCracken County. With the aid of our Graduate Assistant, Nettisha Lyte we will spend more physical time in these areas along with the Admission Counselor assigned to those areas. We will meet with the principals and the guidance counselors of Hopkinsville and Paducah Tilghman High Schools to make African American students aware of MSU .

Current Status: I have met with Mrs. Latham (guidance counselor) from Hopkinsville High School along with the vice-principal Mr. James Price. Mrs. Latham will give Tish two dates before the end of the semester that she can come back into the school and talk to a selected group of African American students about MSU. SG Carthell, Tish and I have a meeting scheduled with Mr. Davis, the principal at Paducah Tilghman High School to discuss strategies to get his students to Murray and how we can use our currently enrolled MSU students in programming at Paducah.

Title: Black History Programs

Description: To bring enrolled MSU students into local high schools to participate in or create Black History programs.

Current Status: SG has developed an ensemble of musicians to perform on campus as well as in area high schools.

Title: Louisville Bus in and on-campus admission

Description: Students from Louisville will be bused to campus for orientation and on site admission.

Current Status: Conducted on December 4 – 5, 2006. Students came to campus Monday evening December 4th, went to a basketball game, had a pizza party and interacted with currently enrolled students. Tuesday morning students went through the admission process on campus and received a decision before leaving campus that afternoon. Students also received a campus tour and meet with professors in their areas of academic interest.

Title: African American Resource Team/Roads Scholar (NEW)

Description: This is a new initiative created with the help of Judy Crofton and Annazette McCane to help us reach more African American students. We share the same goal as all Roads Scholar Teams but will concentrate on high schools and areas with larger African American enrollments.

Current Status: Prospective Road Team Members – Roslyn White, Re'Nita Avery-Meriwether, SG Carthell, Charles Houston, Annazette McCane, Cami Duffy. Our first planning meeting is scheduled for Friday

Undergraduate Retention

African-American Student Services and Ethnic Programs

(Revised: September 26, 2006)

Title: AASSEP Retention Initiatives

Description: Retention Specialist Position added August 2006

Current Status: Temporary Position filled for Academic School Year 2006-2007. Funding for permanent position put on priority list for Student Affairs Budget.

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Title: Multicultural Parents Advisory Council (MPAC)

Description: Created Fall 2005. Advisory group of parents act as a forum and booster for AASSEP efforts

Current Status: 35 current members Planning Meetings (Pre-GB) Monthly MPAC Newsletters scheduled for Fall & Spring, Held Meet and Greet in the Mills Multicultural Center and a Jazz Night for Parents during Family weekend. About 20 parents attended the meet and greet and 18 attended the Jazz Night. Increased number of parents attended Parents Connection Activities. Collaborating with Parents Connection to provide increase services to parents. Biweekly meetings held with Parents Connection Coordinator. Registered parents at Pre-GB with the Parents Connection.

Title: Pre Great Beginnings

Description: Program design to provide students of color and their parents with a sense of community and support.

Current Status: 145 Student and Parents participated in the two day activity. Parents & Student Orientation, Multicultural Student Success Guide given out, MPAC planning session, ESI Orientation

Title: African American Alumni Initiative

Description: Working with Alumni Office in increasing involvement of African American Alumni

Current Status: Biweekly meetings with Kim Griffio from Development office. Monthly meetings with Jim Carter, VP for Alumni and Development

Title: Dr. Marvin D. Mills Emerging Scholars Institute Mentoring & Retention Program

Description: Emerging Scholars Institute (ESI) Mentoring & Retention Program

Current Status: ESI merged with Marvin D. Mills Scholars Program to create a comprehensive Mentoring & Retention Program for Murray State's students of color. 12 Emerging Scholar Leaders were trained this summer and 20 Faculty and Staff Mentors were added to the program this fall. ELS have been assigned 8-10 freshman and a faculty Mentor. ESL's maintain weekly contact with their group and submit a biweekly report on their activities. A Freshman Planning Group Committee has been established to create additional leadership opportunities.

Title: Sophomore Initiative

Description: Established to encourage progression into Junior Year. Murray Academic Achievers Program component of ESI will concentrate on this effort. Sophomore students are encouraged to join MPAC which will provide them with mentors and support to motivate them to stay on track through the Junior year.

Current Status: Seeking funding

Title: Monthly Retention Workshops

Description: Retention Workshops twice monthly, Daily Study Tables and Group Tutoring Program, Targeted efforts to make monthly contact with all students in the At-Risk-Cohort (Overall GPA 2.0 or below)

Current Status: Currently over 85 contacts have been made with students in the ARC and more then 60 contacts with freshman. Two workshops have been held with an average of 20 participants.

Title: Cultural, Social & Educational Trips Description: Nashville, Memphis, Paducah

Current Status: 30 students participated in a Social & Educational Trip to Nashville and attended the MSU vs.

Tennessee State football game. Student visited historical sites, and the mall prior to attending the game. The also met with MSU alumni from Nashville at a Alumni sponsored event. (Next scheduled event is the Baroque on the River in Paducah pending funding)

Title: Black Student Council Delegate Initiative

Description: Delegates for each Residential College will represent African American Students in RCC and at BSC meetings

Current Status: Delegates have been appointed and are meeting with College Heads and attending RCC and BSC meetings Delegates also hold Monthly meetings in their respective Residential College.

Title: African American Kentucky Scholars Initiative

Description: Educate, encourage and empower our Kentucky residents

Current Status: Reception planned for Spring Semester (Funding permitting) Will recognize achievements of Kentucky residents during the annual Diversity Achievement Awards in the spring

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Title: Career Services Jr. & Senior Initiative

Description: Collaborative effort between AASSEP and Career Services to increase our Juniors participation in internships and our Seniors success in job searches.

Current Status: Suspended

Title: Multicultural Student Leadership and Retention Summit

Description: 3rd Multicultural Student Leadership Summit to be held in Spring 2006

Current Status: Merging with African American Honors Day to increase funding and potential students involvement with college students and provide current students with opportunities to mentor. (Seeking funding)

Title: Bridge Program

Description: Establishing Bridge Programs and opportunities for community service with Paducah, Hopkinsville area High Schools & Churches

Current Status: Currently meeting with various community leaders to establish relationships. Ongoing

Title: Performing Arts Ensemble

Description: Established in Multicultural Center to provide opportunities for artistic expression

Current Status: Musician Auditions will conclude by mid October. Vocal Auditions will be held late October. (Seeking funding)

Title: WKMS Soulflight

Description: Soulflight in Curris Center, on website and in Residential Colleges

Current Status: Developing web based show format. Expected to go on-line in Spring 2007

Minority Educator Recruitment and Retention Scholarships

(Revised: December 1, 2006)

Title: Visits to regional high schools

Description: Visits scheduled to:

- Graves Co HS - September 13, 2006
- Christian Co HS - October 4, 2006
- Henderson HS - October 6, 2006
- Trigg HS - October 26, 2006
- Central HS, Louisville - October 27, 2006
- Paducah Tilghman HS - October 31, 2006
- Hickman Co HS - Nov 2, 2006

Current Status: Number of scholarships (20), total scholarship money spent (\$46,829), major of each student, recruiting trips for the semester, the amount of money allocated to us for 2006-2007(\$350,000).

Graduate Recruitment & Retention

Office of Minority Graduate Recruitment & Retention

(Revised: November 30, 2006)

Title: Minority Graduate Fellowship Program

Description: Available to African Americans who are residents of the Commonwealth of Kentucky. Student must have an undergraduate GPA of 3.2 and be accepted into a graduate program at MSU. A letter of reference indicating past leadership roles and future potential is also required.

Current Status: 8 of the 10 available Fellowships have been awarded for Fall '06. Applications will be taken for the Spring '07 semester with limited Fellowships available.

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Title: African American Recruitment and Retention Events and Activities

Description:

Aug. 11-12, 2006	Douglas Reunion-MSU
Sep. 14, 2006	Indiana State University School Fair
Sep. 21, 2006	Lane College Professional School Day
Sep. 25, 2006	University of the South Graduate Recruitment Fair
Sep. 26, 2006	Tennessee State University Graduate Recruitment Fair
Sep. 28, 2006	University of Memphis Recruitment Fair for Graduate and Professional Students
Sep. 28, 2006	Rhodes College Graduate Recruitment Fair
Oct. 3, 2006	Southern Illinois School Fair
Oct. 11, 2006	Murray State University Career Expo
Oct. 19, 2006	Kentucky State University Career Fair
Oct. 25, 2006	Austin Peay University Career Fair
October 26-29	Southern Regional Education Board (The Compact For Diversity)
November 1-2	Campus Senior Day
November 7	Ft. Campbell (Welcome Home College Fair)
November 10	UNCF Gala (Louisville)
November 17	Louisville Defender Minority EXPO College Fair

Current Status: In progress

Title: Black Graduate Student Association

Description: (Draft) The purpose of the BGSA shall be to enhance the quality of life for graduate and professional students through a centralized organizational structure that addresses academic, social, political and cultural needs while strengthening ties between MSU's graduate, undergraduate, staff, alumni and community.

Current Status: Organized and functioning.

Title: Black Faculty & Staff Association

Description: (Draft) The BFSFA aspires to create a campus climate that is inviting, nurturing, and hospitable. The BFSFA will be a visible and viable agency dedicated to promoting and enhancing identity, community involvement, professional welfare and development among Black faculty, staff and students at Murray State University.

Current Status: Organized and functioning.

Extended Campus Recruitment & Retention

(Revised: December 6, 2006)

Title: Current African American Enrollment at Extended Campuses

Description:

Community	MSU Extended Campus Center	Local Population	Local Community College
Henderson	2.8%	7.2%	5.5%
Hopkinsville	19.1%	22.8%	21.3%
Madisonville	4.5%	6.2%	4.6%
Paducah	6.2%	10.7%	6.5%

Title: Academic Programs for Undergraduates at Extended Campuses

Description: Offer academic programs at the extended campuses that tend to attract minority students:

Current Status: We have offered Elementary Education at all four campuses since 2001. Starting in Fall 06, we began delivering a Social Work program to all four sites that has significant African American enrollment.

Title: Contact every African American Student who completes associate degree from the community colleges.

Description: We have been working with KCTCS and can get from them a complete listing of African American students who complete their associate degree each semester. We will take that list and make personal contact (letter, phone call, appointment) with every graduate.

Current Status: We will get a list in spring of all 2007 graduates and will begin making contact.