

JMC 600: Seminar in International and Intercultural Communication

**Department of Journalism and Mass Communications
Murray State University
Spring 2003**

**Instructor: Dr. Celia Wall
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<u>Office Hours:</u>	Monday	8:30 a.m. - 12 noon 1 - 1:30 p.m. 2:45 - 3:15 p.m.	
	Tuesday	12 - 12:30 p.m.	
	Wednesday	8:30 a.m. - 12 noon 1 - 1:30 p.m. 2:45 - 3:15 p.m.	<i>By appointment as needed</i>
	Thursday	12 - 12:30 p.m.	

Class Meets: 8 - 9:15 a.m. Tuesday/Thursday

Catalog Description: Analysis of theories and research in international mass communication. Focus on transnational information flow and the role of media in facilitating international knowledge and understanding.

Prerequisites: N/A

Course Purpose: To make students aware of 1) the political, economic, social, and technological functions of the mass media throughout the world, 2) how the United States media cover the world, and 3) how media function in the rest of the world.

Course Objectives: At the completion of the course, students should be able to:

- 1) describe the five theories of the press and explain how those theories relate to the types of media systems which have developed around the world;
- 2) describe the origins and current status of the mass media in the United States, the developed, the developing, and the present and former Communist nations;
- 3) compare and contrast the media of the various regions of the world and articulate changes in the regions relative to freedom of expression, free flow of information, press freedom, and ownership
- 4) discuss how changing technologies have affected the role of media in society;
- 5) explain the role of multi-national media conglomerates in the world media arena and discuss the ramifications of this new phenomenon on the gathering and dissemination of news as well as on the cultures of the world; and
- 6) make critical judgements about the way in which media cover international topics.

Text and References: Hachten, William A. *The World News Prism: Changing Media of International Communication*, 5th ed., Ames, Iowa: Iowa State University Press, 1999.

In addition to textbook readings, students will also be expected to read additional material placed on reserve in Waterfield Library. Students are expected to do the reading assigned for each class. Questions from course readings may show up on examinations even though they are not covered in class.

Instructional Activities: Lectures, discussions, readings, handouts, reports, and guest speakers.

Field, Clinical, and/or Laboratory Experiences: N/A

Attendance Policy: Journalism and public relations are deadline-driven fields. It is *critical* to your professional success that you learn to meet deadlines. As you would be expected to be punctual and present on a professional job, you are expected to attend all classes and to arrive on time. A legitimate reason for being absent should be brought to the instructor's attention by notifying the instructor of an absence ahead of time...just as you would notify a professional employer. ***For record keeping purposes, it is required that such notification of an absence be in writing***, i.e., an e-mail, handwritten note, etc. While it is acceptable to phone the instructor to let her know you will not be in class, you also need to follow up with something in writing concerning the absence to make sure it does not count against you.

Missed work -- ***The student will receive NO credit for work turned in late. Work is late if not submitted on the due date at the beginning of class or at the time assigned by the instructor.*** Work missed due to an *excused* absence may be made up at the discretion of the instructor, with the exception of unannounced quizzes. These cannot be made up whether the absence is excused or not. ***Make-up work will not be accepted more than one class session after the absence.***

It is the student's responsibility to make arrangements with the instructor to make up any missed work resulting from an excused absence.

NOTE: The complete University-approved Attendance Policy can be found in the latest *Undergraduate Bulletin*. Refer to this policy for a discussion of *excused absences*.

Grading Components: The final grade for the semester will be determined by the following elements:

- Exams (50 percent)
- Final Paper (30 percent)
- Presentation (20 percent)

Below is a brief description of the major assignments for this semester. Where indicated additional information will be provided to help students complete the assignment.

Examinations (50 percent): There will be two examinations given during the semester and a final examination. The chapters and material to be covered and the exact format of these exams will be discussed prior to the exams.

Final Research Paper (30 percent): Each student will be required to complete a semester-long project designed to expand his/her knowledge of a specific topic concerning an aspect of the mass media in another country, region of the world. The end result of this work will be a formal research paper. Details will be provided.

Presentation (20 percent): Students will work in teams to research, prepare, organize, and present a media analysis of a country's or region's media system. The format for the presentation, to be made during a class session, will be determined by the student team in conjunction with the instructor. Assigned dates for the presentation and details on requirements will be provided early in the semester.

Grading scale for this class will be as follows:

A = 90% - 100%	C = 70% - 79%	D = 60% - 69%
B = 80% - 89%		E = below 60%

Academic Honesty Policy: Academic dishonesty will not be tolerated. Plagiarism and other forms of academic dishonesty on an assignment in this class could result in a failing grade for the course as well as additional disciplinary action by the university. For the official university policy, see "Academic Honesty" in the latest *Murray State University Undergraduate Bulletin*.