SCHOOL OF AGRICULTURE

COURSE NUMBER: AGR 364  CREDIT HOURS: 3

I. TITLE:

Nursery Management

II. CATALOG DESCRIPTION:

A study of establishing and managing a nursery practice including field grown container stock, wholesale and retail nursery business practices, and employee management practices.

Prerequisite: AGR 160 – Horticulture Science.

III. PURPOSE:

To give students a working knowledge of establishing and maintaining wholesale and retail nursery practices.

IV. COURSE OBJECTIVES:

To give students an understanding of growing and maintaining nursery crops, and all operational components of either a wholesale or a retail nursery business.

V. CONTENT OUTLINE:

A. Brief History of the Nursery Industry
B. The Nursery Industry
C. Management Applied to Nurseries
D. Selection of a Nursery Site
E. Organization and Development of the Nursery Site
F. Laws, Regulations, and Codes
G. Nursery Crop Production
H. Nursery Storage Facilities
I. Retail Nursery Setup
J. Retail Nursery Management Practices
K. Landscape Operations
VI. **INSTRUCTIONAL ACTIVITIES:**

A. Lectures  
B. Demonstrations  
C. Laboratory exercises

VII. **FIELD AND CLINICAL EXPERIENCES:**

Students will visit nursery operations and utilize invited speakers.

VIII. **RESOURCES:**

A. Classroom  
B. Local/regional nursery growers and retail operations.

IX. **GRADING PROCEDURES:**

Three lecture exams will account for 30% of the grade. The remaining 70% will come from projects, site visitations and attendance. Written reports must be received on time in order for the student to receive full credit. Late work will be lowered by 10% each week it is delinquent. Work will NOT be accepted after three weeks past the due date.

Grading scale:
- 90 – 100 = A  
- 80 – 89 = B  
- 70 – 79 = C  
- 60 – 69 = D  
- Below 60 = E

X. **ATTENDANCE POLICY:**

Please refer to the most current copy of the *Murray State University’s Undergraduate Bulletin and Graduate Bulletin.*

XI. **ACADEMIC HONESTY POLICY:**

(Adopted by the MSU Board of Regents)
Cheating, plagiarism (submitting another person’s material as one’s own), or doing work for another person which will receive academic credit are all impermissible. This includes the use of unauthorized books, notebooks, or other sources in order to secure or give help during an examination, the unauthorized copying of examinations, assignments, reports, term papers, or the presentation on unacknowledged material as if it were the student’s own work. Disciplinary action may be taken beyond the academic discipline administered by the faculty member who teaches the course in which the cheating took place.
NOTE: The School of Agriculture Faculty have adopted and implemented an Academic Honesty Policy in addition to the University Honesty Policy, which can be found in the current Undergraduate Bulletin and Graduate Bulletin. The policy sets guidelines regarding acts of dishonesty and the procedure to follow should an event occur. It is each Agriculture student’s responsibility to obtain and read a copy of this document. The School’s Academic Honesty Policy can be obtained by asking for a copy from any Agriculture Faculty member or the Secretary.

XII. TEXT AND REFERENCES:


XIII. PREREQUISITES:

AGR 160 – Horticulture Science

XIV. STATEMENT OF AFFIRMATIVE ACTION AND EQUAL OPPORTUNITY:

Murray State University endorses the intent of all federal and state laws created to prohibit discrimination. Murray State University does not discriminate on the basis of race, color, national origin, gender, sexual orientation, religion, age, veteran status, or disability in employment, admissions, or the provision of services and provides, upon request, reasonable accommodation including auxiliary aids and services necessary to afford individuals with disabilities equal access to participate in all programs and activities. For more information, contact Sabrina Y. Dial, Director of Equal Opportunity, Murray State University, 103 Wells Hall, Murray, KY 42071-3318. Telephone: 270-809-3155 (voice), 270-809-3361 (TDD).

XV. SCHOOL OF AGRICULTURE CELL PHONE POLICY:

The School of Agriculture recognizes that in today’s world cell phones are a familiar and often necessary form of communication for students. It shall be the policy of the School that no cell phone usage shall be allowed in class and/or labs without the prior consent of the course instructor. This shall
include verbal calling, incoming calls, email, text messaging, and use of cell phone calculators on tests and quizzes.

Cell phones must be kept off and out of sight (i.e. secured to a person’s belt or kept in a bag or purse away from desks and lab counters). Should a student’s cell phone be visible, ring, or other form of unauthorized usage that is interruptive to the class or lab, the student may be asked to leave class and not return for that class/lab period.

Upon prior consent of the instructor, a student may obtain permission to have their phone on in case of an emergency or in critical family situations.

This policy also includes pagers and other electronic equipment such as blackberries and/or computers/laptops.

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